



R.A.RODRIGUEZ (UK) LTD.



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R.A. RODRIGUEZ EXPANDS ITS SALES TEAM

The precision engineering component specialist R.A. Rodriguez is growing and there are a number of reasons for this good news. The company's appointment as the European master distributor for KHK is partly responsible. So too is its increasing export sales for KAYDON® thin section bearings and the development of the R.A. Rodriguez automation business. Indeed, such has been the demand for the latter that Southern Area Sales Manager, Andrew Mason has now changed roles to focus on this burgeoning market.

As a result, R.A. Rodriguez is pleased to confirm the appointment of Darren Reynolds to fill the vacated southern sales position. Darren is now responsible for selling the company's entire product range across England and Wales, an area bordered by Staffordshire, Lincolnshire and Leicestershire in the north. He is based at the company's sales office in Letchworth.



Darren brings with him a background in engineering sales and technical support as well as 15 years purchasing experience in the bearing industry; this included the R.A. Rodriguez brand. "Having worked with R.A. Rodriguez as a distributor, I know the strength of the engineering support the company provides and quality of the products it markets. I'm looking forward to being part of this family-owned company that gives applications support such high priority."

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